### **Report Parameters:**

AE INITIALS:

AE LOC:

AE RC:

**BILLING SUMMARY: YES** 

**GENERATE:** 

MAKEGOODS: YES

**BUSINESS TYPE:** 

ORDER TYPE:

PRE PRINTED :

PRINTED DATE :

REV NUM: 1

ORDERS OF

SORT BY: By Order Number

**REQUEST ID:** 

**REQUEST RUN ID:** 

ORDER RANGE: 55504





### **AGREEMENT MADE BETWEEN**

## WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

1161-55504-1

**DATE PRINTED** 

**CONTRACT NO. REV.** 

**Cancellation Notice** 

Announcement 28 days

11/09/12

Required

prior notice

**PAGE** 

AND AGENCY (OR SERVICE) ACTING AS AGENT FOR 342368 ADVERTISER (OR AGENCY AND ADVERTISER)

DUDLEY MEDIA FLORIDA DEMOCRATIC PTY-SACHS/BRONO/SMITH

919 Catharine St 214 S Bronough St

**ADDRESS** Philadelphia PA 19147-2740 Tallahassee FL 32301-1705

> USA USA

CONTACT PRODUCTFL DEM PRTY: SACHS/BRUNO/SMITH

AGENCY EST. NO. LOCAL PRODUCT CODE SUSAN INKER-PURETZ 1300

SALESPERSON 6-ADD

BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/06/12

NATIONAL SALESPERSON

177071

NAME

AND

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

		SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	11	2	A00:80	09:00A	30S	11/05/12-11/06/12		2	540.00	1080.00
2	М	1	10:00P	11:00P	30S	11/05/12-11/05/12	HAWAII FIVE-O	1	10000.00	10000.00
3	Su	1	08:00P	09:00P	30S	11/04/12-11/04/12	THE AMAZING RACE	1	7200.00	7200.00
4	Su	1	09:00P	10:00P	30S	11/04/12-11/04/12	THE GOOD WIFE	1	8100.00	8100.00
5	Sa Su	2	11:00P 11:00P	11:35P 11:35P	30S	11/03/12-11/04/12	LATE NEWS	2	2250.00	4500.00
6	М	1	11:35P	12:37A	30S	11/05/12-11/05/12	LATE SHOW WITH DAVID	1	810.00	810.00
7	Su	1	08:00A	09:00A	30S	11/04/12-11/04/12	FACING SOUTH FLA	1	1350.00	1350.00
8 0800-0	00011 0900	2	07:00A	09:00A	30S	11/01/12-11/02/12	THE EARLY SHOW	2	540.00	1080.00
9 6p-630		1	05:58P	06:30P	30S	11/02/12-11/02/12	EARLY NEWS	1	1800.00	1800.00
10	00010	1	06:58P	07:30P	30S	11/01/12-11/01/12	ENTERTAINMENT TONIGHT	1	1800.00	1800.00
11	1 Cancelled		10:00P	11:00P	30S	10/31/12-10/31/12	CSI:CRIME SCENE	0	7200.00	.00
12	1	1	07:58P	09:00P	30S	11/02/12-11/02/12	UNDERCOVER BOSS	1	4950.00	4950.00
13	1	1	09:00P	10:00P	30S	11/02/12-11/02/12	CSI: NY	1	4950.00	4950.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.



177071

NAME

AND

**ADDRESS** 

CONTACT



### **AGREEMENT MADE BETWEEN**

# WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

1161-55504-1

**CONTRACT NO. REV.** 

**DATE PRINTED** 11/09/12

prior notice

WFOR-TV

AND **PAGE** 2 AGENCY (OR SERVICE) ACTING AS AGENT FOR 342368 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** FLORIDA DEMOCRATIC PTY-SACHS/BRONO/SMITH Required 214 S Bronough St Announcement 28 days

FL 32301-1705

PRODUCTFL DEM PRTY: SACHS/BRUNO/SMITH

1300

USA

AGENCY EST. NO. LOCAL SUSAN INKER-PURETZ

SALESPERSON 6-ADD

DUDLEY MEDIA

Philadelphia

919 Catharine St

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/06/12 NO. WEEKS:

PA 19147-2740

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

Tallahassee

USA

PRODUCT CODE

<del>Our in money</del>										
ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
14	00001.0	1	11:00P	11:35P	30S	11/02/12-11/02/12	LATE NEWS	1	2250.00	2250.00
15	00011	2	11:35P	12:37A	30S	11/01/12-11/02/12	LATE SHOW WITH DAVID	2	810.00	1620.00
16	1	1	10:00P	11:00P	30S	11/01/12-11/01/12	ELEMANTARY	1	6750.00	6750.00
10	±	1	10.005	11.005	305	11/01/12-11/01/12	Total Contract:	1 19	6750.00	58240.00
							Billing Summary			_
						<u>Oct</u>	Nov Dec		<u>Total</u>	
					Qtr 4	- <b>12</b> .00	56440.00 .00		56440.00	
								<u>GR</u>	<b>AND TOTAL</b> 56440.00	
									30110.00	

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